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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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THIS IS WAR

This Week - 03/30/2011

Theme Shows on the Closer To The Edge Tour

MARS THEME NIGHTS

Ready your costumes, because Thirty Seconds To Mars will be adding theme nights to the Closer To The Edge Tour! Which show(s) are you going to and what theme would you want to participate in? Check out the list below and let us know on twitter with the hashtag **#MARSTHENIGHTS**. Keep an eye out for the theme night polls!

WHITE NIGHT - A classic. This now legendary old school

MARS theme night is alive and well. Don your whites and keep it tough. Think G8 protester meets gutterpunk but instead of black its white. The white is a great canvas. Write handwritten messages (think ST album art) or paint Mars icons and symbols where you see fit. White face paint is always recommended!

YUPPIE/ PREPPY NIGHT - Grab your fav pink shirt, an Izod (collar up of course), a paisley tie, a pair of loafers and some chinos and come ready to par-tay! Note: don't forget the important distinction between yuppie and preppy. Mixing the two is dangerous and not advised.

DOCTOR/PATIENT/MEDICAL NIGHT - Nurses, Dr.'s, surgical gear, or bring the entire bed and lie down in it (IVs and blood are optional but encouraged!)

SPORT NIGHT - From football to fencing, baseball to skiing, wrestling to tennis. If it's competitive, it's cool. Get super sporty and show yer skillz.

ZOMBIE NIGHT - Blood, guts, gore and good times. The dead come alive. A giant Zombie walk is a must and WILL become a future YouTube phenom!

80s NIGHT - Remember the 80s? If not, hit the 'net kids. Research is a must! Watch Pretty in Pink, 16 Candles, Ferris Bueller's Day Off, St Elmo's Fire, Less Than Zero, and anything with Molly Ringwald for reference.

PROM NIGHT - Ahh nostalgia, for those that never made it now's your chance. Bad suits and even worse dresses are mandatory. The bigger, brighter and fluffier the better! School dance madness!

BLOODBALL NIGHT - The legendary first theme night returns. An homage to "The Kill". Come bloodied and dress as though you have escaped from "The Kill" video itself. Blood booth on premises for those who are low on the good stuff.

GOTH/PUNK NIGHT - Bring your MarsHawks, combat boots, girl and guy-liner, fishnets, p/leather jackets, studs, tattoos and more. Safety pins through the cheek not suggested due to health and safety codes.

FIELD & STREAM - Calling all Hunters, Trappers, Fishermen, and outdoor enthusiasts. This is your time to shine! Come camouflaged and ready to explore....Into the Wild!!!

THIS IS WAR/MILITARY NIGHT - A call to arms! Army, Marines, Air Force, and Navy outfits are welcome. Either full dress or battlefield fatigues. PT starts at 7am ladies and germs...and hey, what's your major malfunction numbnuts!!! Extra credit for shaved heads...esp on the ladies.

MARS MERCH



Join us online!

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a place for music

[BUZZNET](#)

[YouTube](#)

HURRICANE NIGHT - Dress in the Theme of the video. As your favorite character. Or just full on bondage S+M! Freaks, Fiends, and Perverts welcomed!!!

SUPERHERO/COMIC NIGHT - Never been done at a MARS show! It'll be quite a sight to see. Wonder Woman, Superman, Batman, and yes even poor ol' Robin. Pull on those tights and lace those capes or come as your fav villain. This will be a beautiful disaster! :)

WARPAINT / COLOR / NEON NIGHT - Find the loudest most colorful color clothes possible. Paint your face and your outfits with glow in the dark or neon paint. LED lights, glow sticks, or fluorescent paint. It's a rave gone weird! Perfect for a MARS show. ;)

MARS By Terry Richardson



Photographer Terry Richardson took several recent portraits of MARS. Take a look at the photos at thirtysecondstomars.com.

Thirty Seconds To Mars Do Mars Trivia



Rockerrazzi and 98.7 FM quiz Thirty Seconds To Mars on all things Mars. How do you think they did?! Check out the trivia video [HERE](#).

A Beautiful Lie



30 Seconds To Mars



**THIS
IS
WAR**



MARS IS COMING

UPCOMING TOUR DATES

04/01/2011

Buenos Aires, Argentina
[Luna Park](#)

04/03/2011

Santiago, Chile
[Lollapalooza](#)

04/06/2011

Bogota, Colombia
[Palacio de los Deportes](#)

04/08/2011

San Jose, CA



[San Jose Event Center](#)

04/09/2011

Los Angeles, CA

[Gibson Amphitheater](#)

04/12/2011

Colorado Springs, CO

[Colorado Auditorium](#)

04/14/2011

Chicago, IL

[Aragon Ballroom](#)

04/15/2011

Kenosha, WI

[Tarble Athletic Center, Carthage](#)

[College](#)

04/16/2011

Detroit, MI

[The Fillmore](#)

04/17/2011

Champaign, IL

[University of Illinois - Champaign](#)

04/18/2011

St. Louis, MO

[The Pageant](#)

04/19/2011

Grand Rapids, MI

[The Orbit Room](#)

04/20/2011

Indiana, PA

[Indiana University of Pennsylvania](#)

04/22/2011

Raleigh, NC

[Raleigh Amphitheatre](#)

04/23/2011

Orlando, FL

[Universal Studios](#)

04/24/2011

Boca Raton, FL

[Sunset Cove Amphitheater](#)

04/26/2011

Morgantown, WV

[WVU Coliseum](#)

04/27/2011

Washington, DC

[The Patriot Center](#)

04/29/2011

E. Rutherford, NJ

SHOW OFF YOUR MARS TATTOO



[MadisonECHELON](#) 's tattoo bears the MARS motto "Provehito In Altum".

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!

VOTE FOR MARS

US: 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

Asia: 'Hurricane' on [MTV Chart Attack](#)

UK: Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

Latin America: Vote 'Hurricane' for [MTV Argentina Top 10](#)

Brazil: List MARS for applicable categories for [Multishow](#)

Greece: vote 'Closer To The Edge' for [MTV Hit List Hellas](#)

Italy: Vote 'Hurricane' on [MTV Fanclub Charts](#)

[Bamboozle Festival](#)

Italy: TRL Awards, Jared for [Best Look](#) + MARS for [Best Band](#)

04/30/2011

Camden, NJ

[Susquehanna Bank Center](#)

MARS IS COMING

UPCOMING TOUR DATES

April 1, 2011 – Buenos Aires, Argentina

Luna Park ([Buy Tickets](#))

05/01/2011

Boston, MA

[Agganis](#)

April 3, 2011 – Santiago, Chile

Lollapalooza ([Tickets](#)) ([Festival Site](#))

05/03/2011

Montreal, QC

[Metropolis](#)

NEW TOUR DATES

April 26, 2011 - Morgantown, WV

WVU Coliseum ([Buy Tickets](#))

05/05/2011

Toronto, ON

[Kool Haus](#)

May 8, 2011 - Portland, ME

State Theater ([Buy Tickets](#))

05/06/2011

Montreal, QC

[Metropolis](#)

June 15, 2011 – Paris, France

Olympia ([Presale Tickets](#)) ([Buy Tickets](#))

05/07/2011

Quebec City, QC

[Pavilion de la Jeunesse](#)

July 13 – St. Petersburg, Russia

Tuborg Greenfest ([Buy Tickets](#)) ([Official Site](#))

05/08/2011

Portland, ME

[State Theater](#)

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

06/10/2011

Zagreb, Croatia

[Mars Festival](#)

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDSTOMARS](#), and [@golden_tix](#) for overseas and U.S. VIP Ticket Packages.

06/11/2011

Austria

[Novarock](#)

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

06/12/2011

Innsbruk, Austria

[Olympiahalle](#)

HUMAN TRIAD MISSION!



Echelon Brazil took to the steps for this Triad in downtown Rio de Janeiro:

06/13/2011

Landgraaf, The Netherlands

[Pinkpop Festival](#)

06/15/2011

Paris, France

[Olympia](#)

06/17/2011

Milan Italy

[Fiera Open Air Arena](#)

06/18/2011

Rome, Italy

[Ippodromo Cappannelle](#)

06/21/2011

Estonia

[Song Festival Grounds](#)



We have loved all your Candlelight Triad submissions! Now, it's time to launch the **HUMAN TRIAD MISSION**. Compose the Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. This avatar by [@FeEchelon](#) promoted the upcoming shows in her area through her twitter avatar:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

06/23/2011

Prague, Czech Republic

[Prague City Festival](#)

06/28/2011

Hove, Norway

[Hove Festival](#)

06/30/2011

Borlange, Sweden

[Peace & Love Festival](#)

07/02/2011

Sopron, Hungary

[Volt Festival](#)

07/06/2011

Athens, Greece

07/08/2011

Lisbon, Portugal

[Optimus Live Festival](#)

07/09/2011

Bilbao, Spain

[Bilbao BBK Live](#)

07/13/2011

St. Petersburg, Russia

[Tuborg Greenfest](#)

08/19/2011

Leudingenhausen, Germany

[Area 4 Festival](#)

08/20/2011

Grosspoesna, Germany

[Highfield Festival](#)

08/23/2011

Hamburg, Germany

[Trabrennbahn Bahrenfeld](#)

08/24/2011

Mannheim, Germany

[SAP Arena](#)

08/26/2011

Reading, UK

[Reading Festival](#)

08/27/2011

Leeds, UK

[Leeds Festival](#)

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

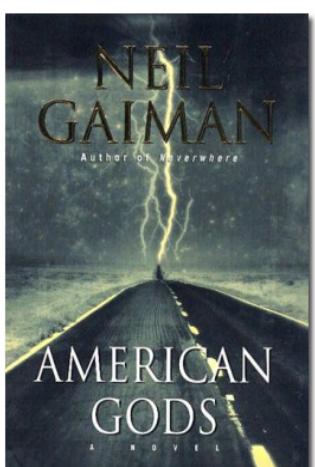
Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



[Thirty Seconds To Mars](#) on Facebook

Weekly Picks From the Band

Book of the Week



American Gods is a Hugo and Nebula Award-winning novel by Neil Gaiman. The novel is a blend of Americana, fantasy, and various strands of ancient and modern mythology, all centering on a mysterious and taciturn protagonist, Shadow. It is Gaiman's fourth prose novel, being preceded by Good Omens (a collaboration with Terry Pratchett), Neverwhere, and Stardust. Several of the themes touched upon in the book were previously glimpsed in The Sandman graphic novels.

Movie of the Week

Inglourious Basterds is a 2009 war film written and directed by Quentin Tarantino and starring Brad Pitt, Mélanie Laurent, Christoph Waltz, Eli Roth, Michael



Fassbender, Diane Kruger, and Til Schweiger. The film tells the fictional story of two plots to assassinate the Nazi Germany political leadership, one planned by a young French Jewish cinema proprietor (Laurent), and the other by a team of Jewish Allied soldiers led by First Lieutenant Aldo Raine (Pitt).

Album of the Week

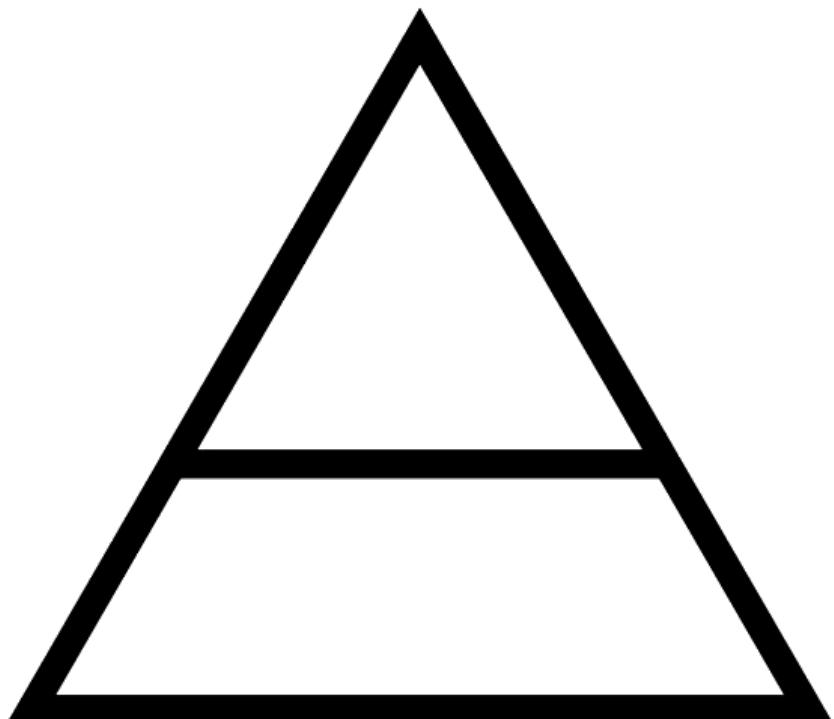


"21" is the second album by English singer-songwriter Adele. The album received generally positive reviews from critics and became a commercial phenomenon, particularly in the UK, selling 208,000 copies in its first week and debuting at one on the UK Album Chart, and also charted in the same position in ten other countries.

Website of the Week



Better World Books is a U.S.-based online bookseller. Described as a for-profit social enterprise or social business venture, Better World Books claim they measure success through a triple bottom line, considering economic, environmental and social factors. They are a founding B corporation, aiming to "create benefit all stakeholders, not just shareholders." The Better World Books mission statement is "to capitalize on the value of the book to fund and support literacy initiatives locally, nationally, and around the world." They raise funding for over 80 non-profit literacy programs.



PURCHASE THIS IS WAR



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New Zealand

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Austria

[iTunes Austria](#)

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Norway

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Canada

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Spain

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Finland

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Switzerland

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